

# University of Pretoria Yearbook 2021

## International business management 369 (OBS 369)

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|-------------------------------|-------------------------------------------------------------------------------------------------------|
| <b>Qualification</b>          | Undergraduate                                                                                         |
| <b>Faculty</b>                | <a href="#">Faculty of Economic and Management Sciences</a>                                           |
| <b>Module credits</b>         | 20.00                                                                                                 |
| <b>NQF Level</b>              | 07                                                                                                    |
| <b>Programmes</b>             | <a href="#">BCom Supply Chain Management</a><br><a href="#">BSc Information and Knowledge Systems</a> |
| <b>Service modules</b>        | Faculty of Engineering, Built Environment and Information Technology                                  |
| <b>Prerequisites</b>          | Admission to the exam in OBS 359                                                                      |
| <b>Contact time</b>           | 2 lectures per week                                                                                   |
| <b>Language of tuition</b>    | Module is presented in English                                                                        |
| <b>Department</b>             | Business Management                                                                                   |
| <b>Period of presentation</b> | Semester 2                                                                                            |

### Module content

International financial management

Purpose, scope and principles of international financial management; international cashflow management; foreign exchange risk and foreign exchange risk management; international investment and financing decisions; import and export management; import and export financing, and international purchasing and sourcing.

International management, leadership and market entry

International management and leadership; dimensions of strategic international human resource management; international market entry and introduction to international marketing strategy, and future perspectives on Southern Africa as an emerging market.

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